Disney Junior

DISNEY JUNIOR TOOLKIT VOLUME 2

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PORTFOLIO

PRODUCT DEVELOPMENT PURPOSES ONLY. NOT FOR THEATRICAL MARKETING.

VERSION 1 EMEA

GLOBAL

JUL 2019 ON SHELF

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GIRLS SLOGAN T'S

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BOO !!!
BOO!!!
BOO!!!

THE ONE AND ONLY
MINNIE MOUSE's
Oh so sweet!!!
Cherry Pie
now in town!!!

JUST
CHILLIN'

Stay Magical

The one and only...
OH BOY!!
MINNIE MOUSE
100% CUTE AND SWEET

©Disney

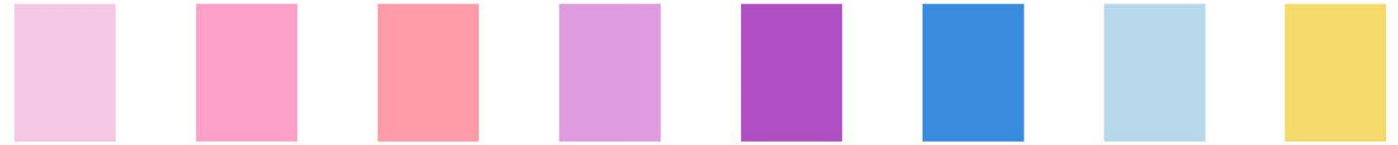
BOYS SLOGAN T'S

©Disney

MY BRO IS MY HERO
ROLLY
BINGO
SEE YOU AT THE LINE FINISH
#champion
1
20 max
time out
snack stop
NAP TIME
MESSY PUPS
PUPPY AT PLAY

©Disney

SOFIA THE FIRST



Pantone 9324C | Pantone 210C | Pantone 905C | Pantone 251C | Pantone 2582C | Pantone 279C | Pantone 290C | Pantone 127C

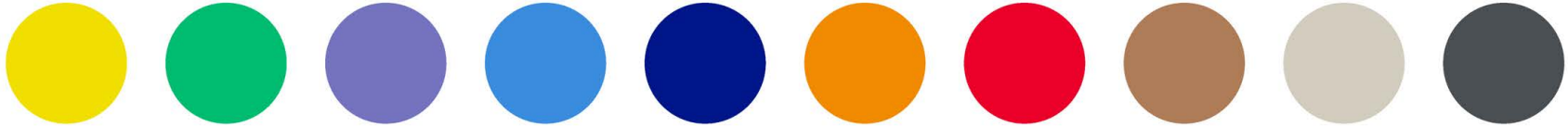
MINNIE MOUSE

Pantone White | Pantone 9286C | Pantone 1905C | Pantone 1925C | Pantone 360C | Pantone 283C | Pantone 294C

VAMPIRINA

Pantone Black | Pantone 272C | Pantone 7678C | Pantone 2375C | Pantone 2716C | Pantone 2925C | Pantone 421C

PUPPY DOG PALS

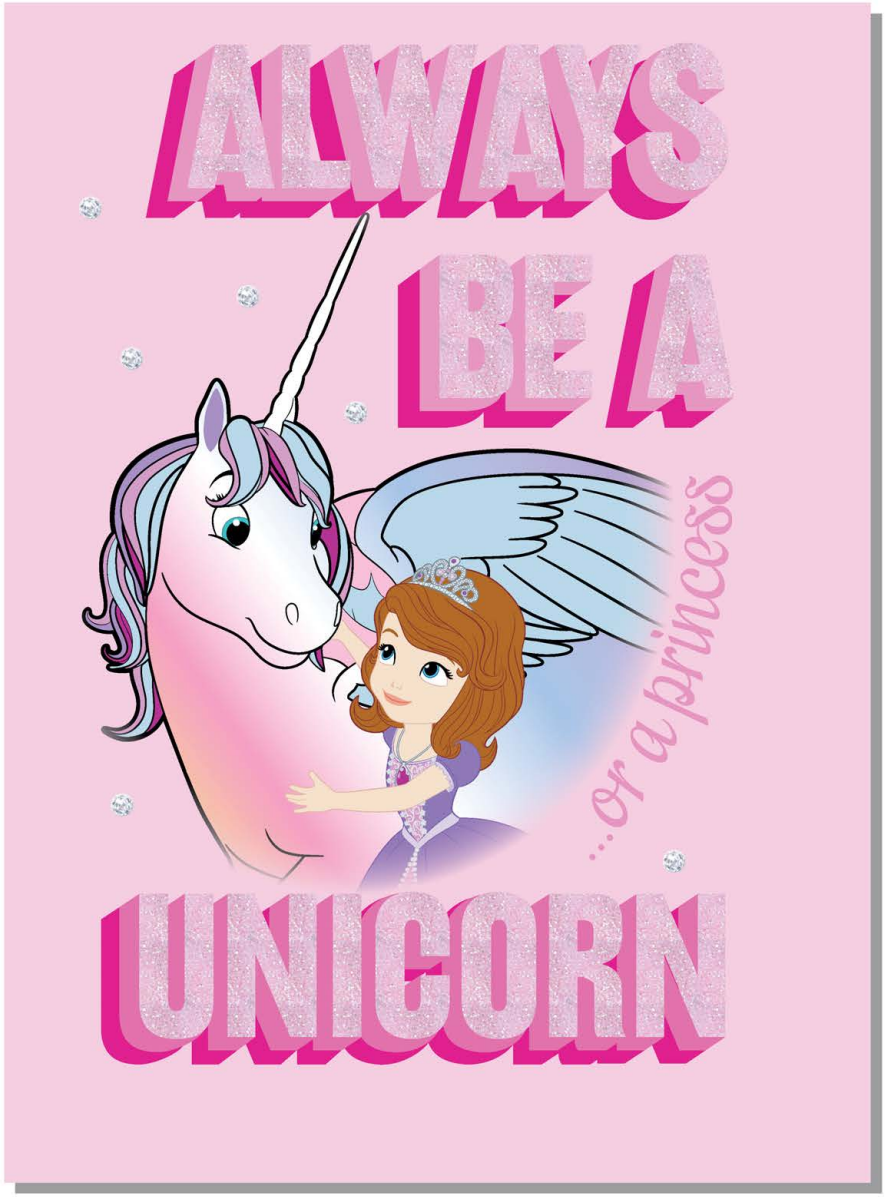


Pantone 3955C | Pantone 7480C | Pantone 272C | Pantone 279C | Pantone Reflex Blue C | Pantone 144C | Pantone 185C | Pantone 4645C | Pantone 7534C | Pantone 7540C

ROADSTER RACERS

Pantone 2747C | Pantone 185C | Pantone 292C | Pantone Black | Pantone 113C | Pantone 7480C | Pantone 7541C

©Disney



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CSEU445002.ai

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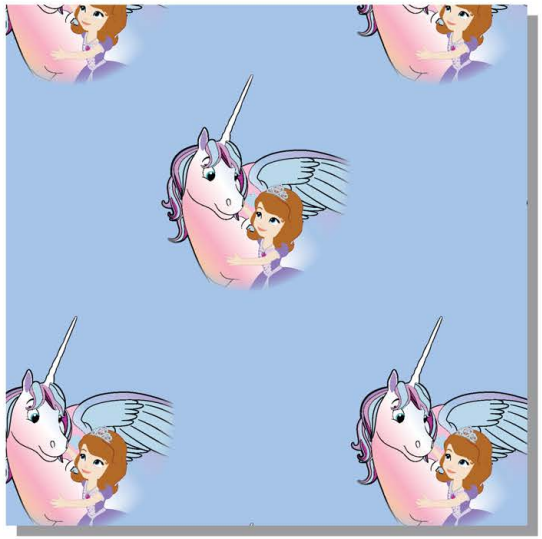

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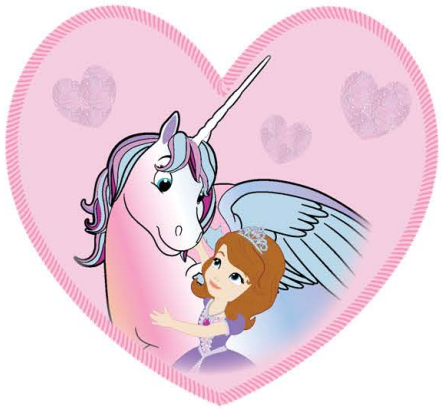

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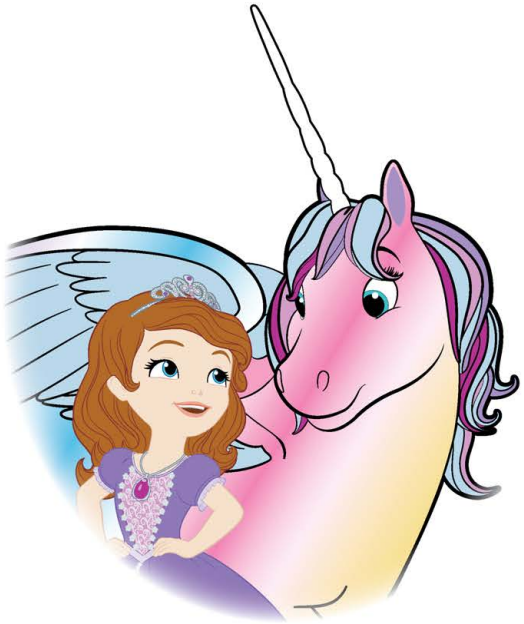

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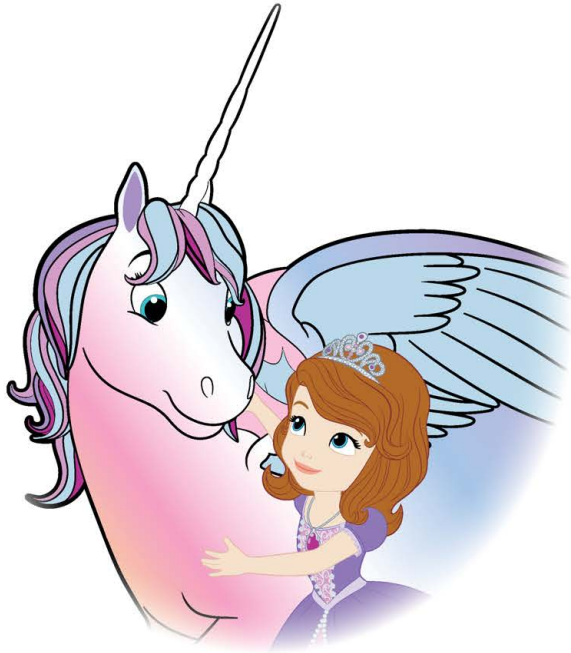

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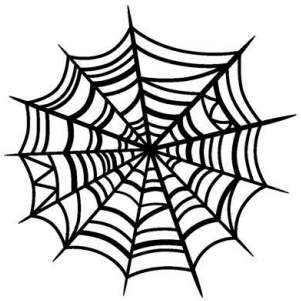

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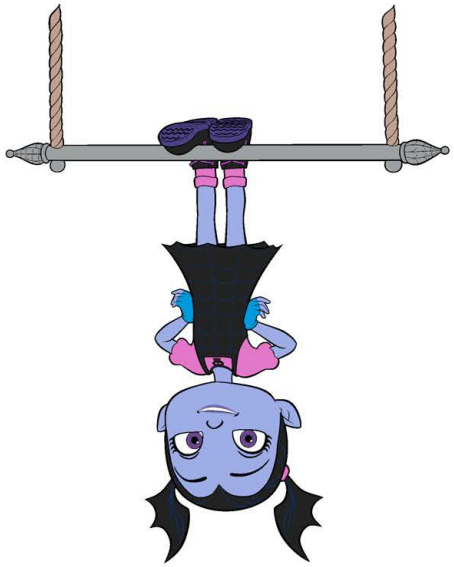

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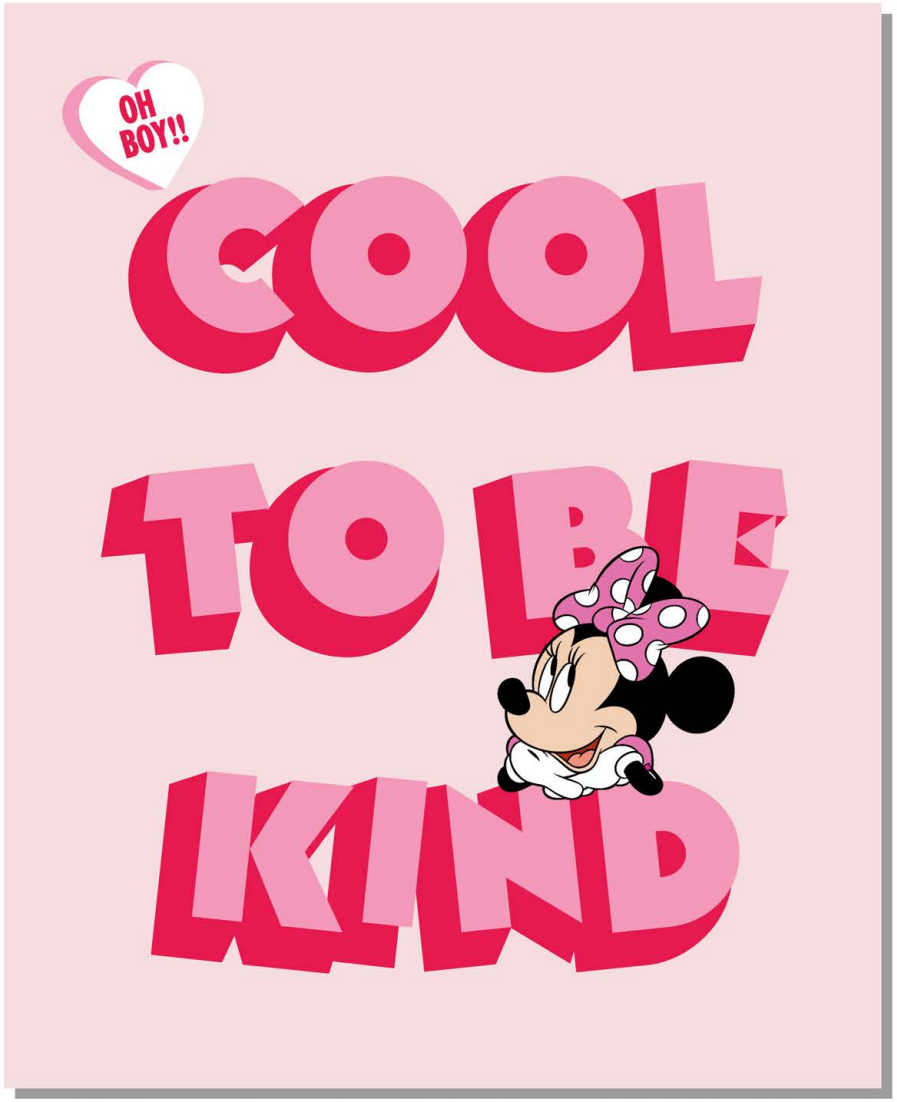

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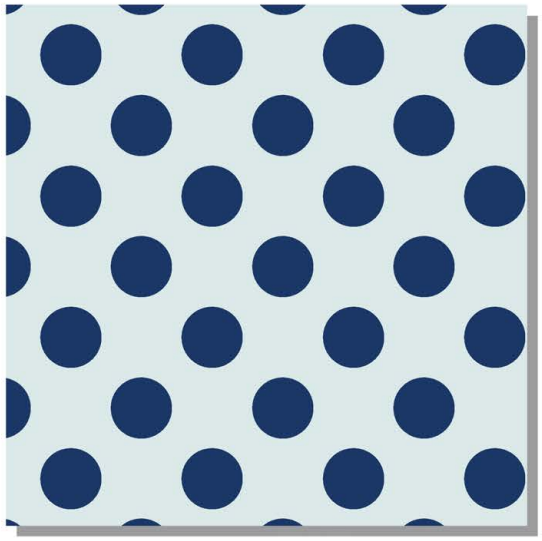
MINNIE MOUSE

CSEU445031.ai



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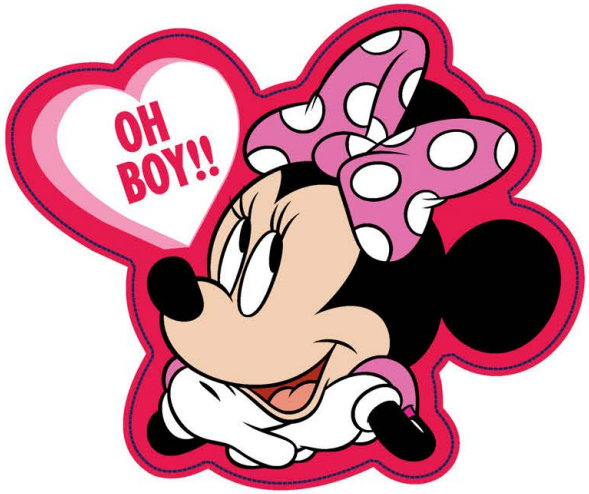

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MINNIE MOUSE

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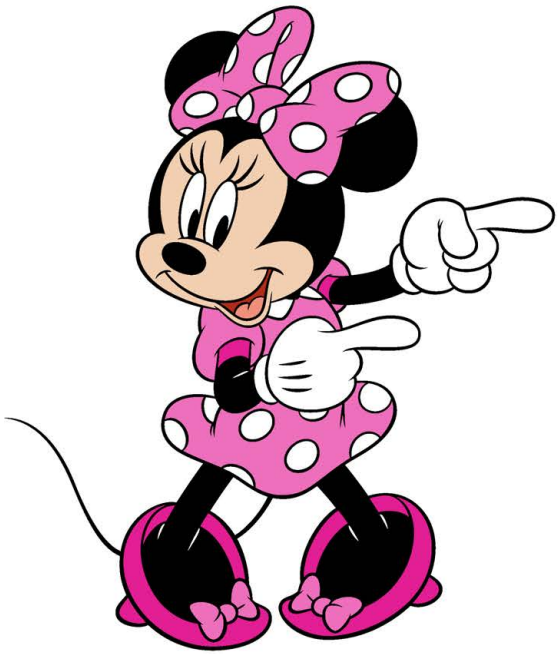

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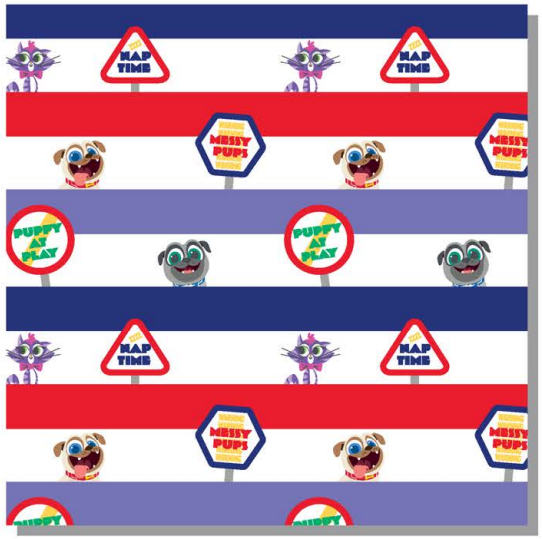

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PUPPY DOG PALS

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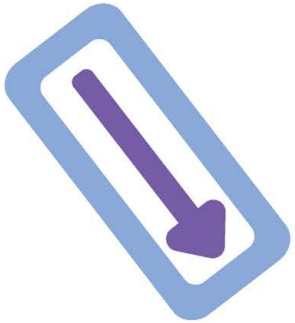

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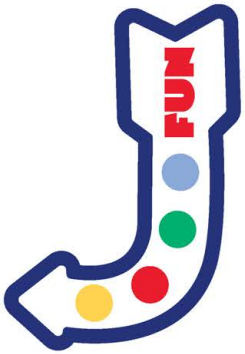

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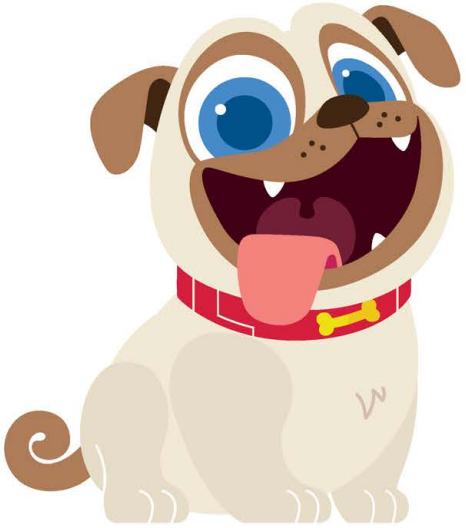

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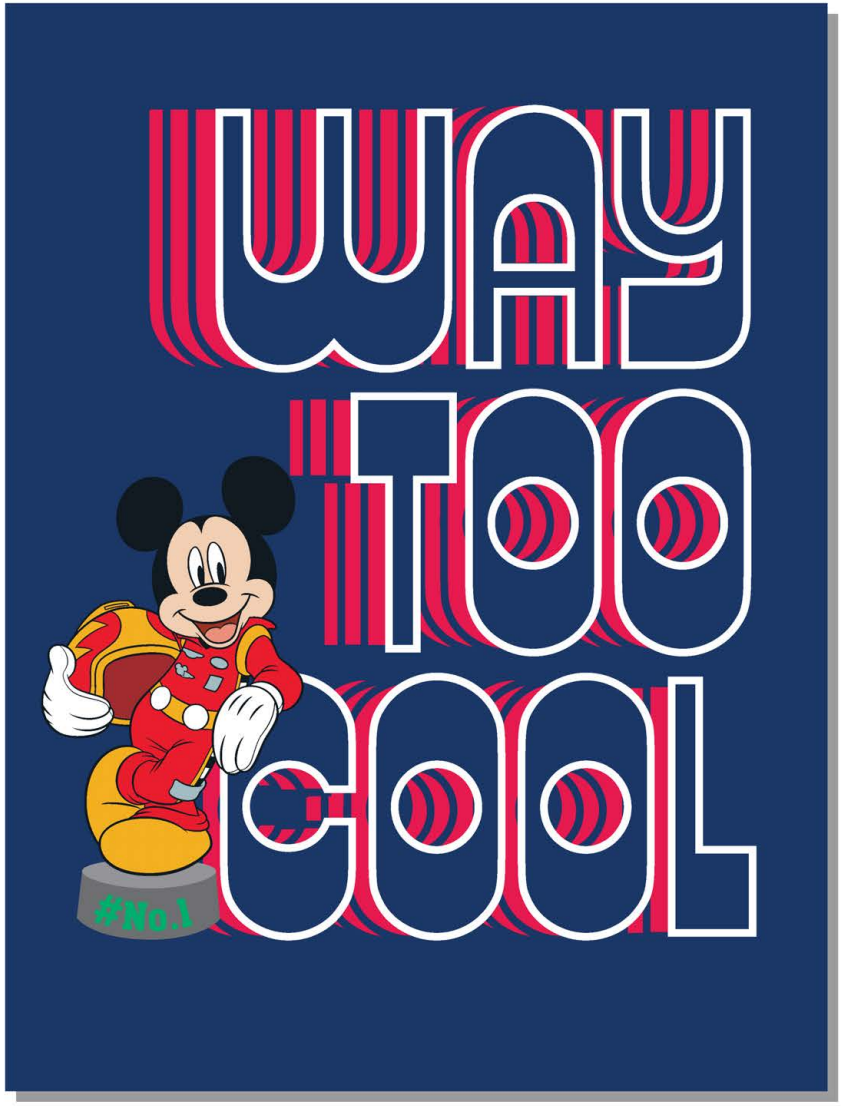

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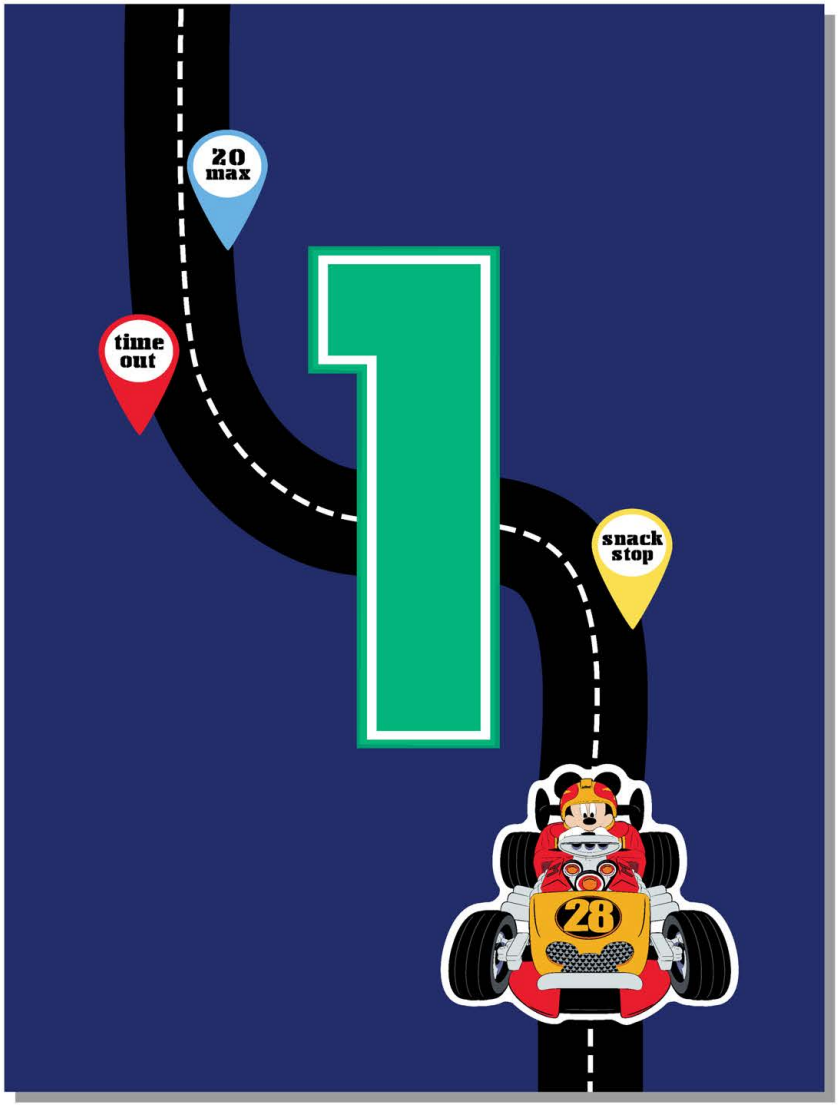

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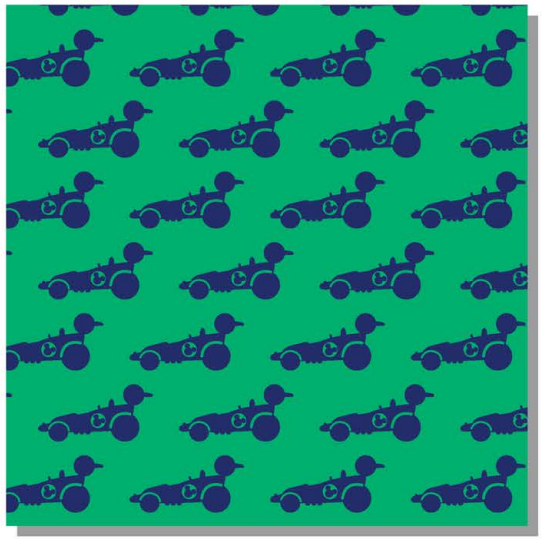
ROADSTER RACERS



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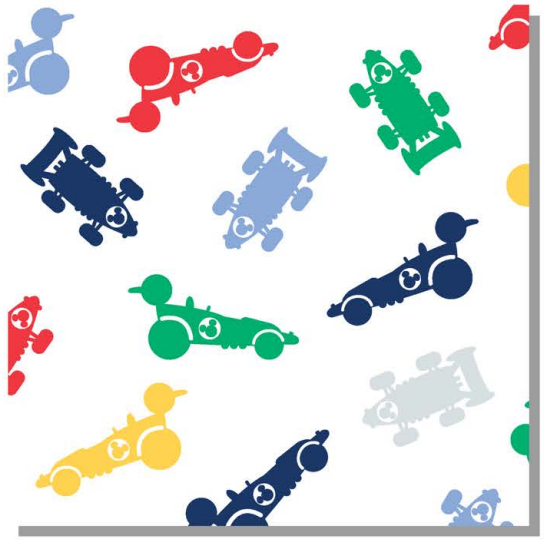

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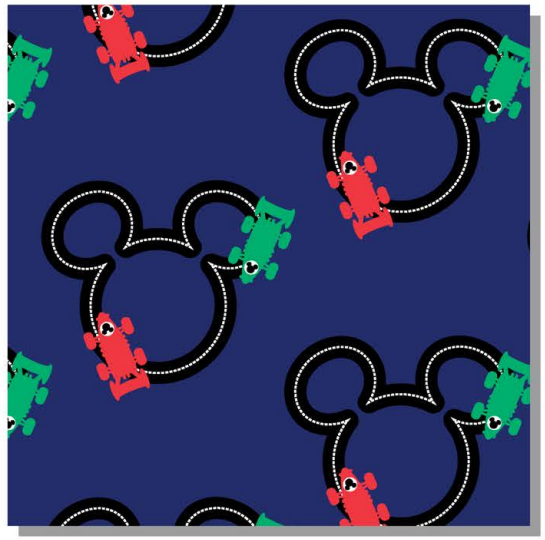

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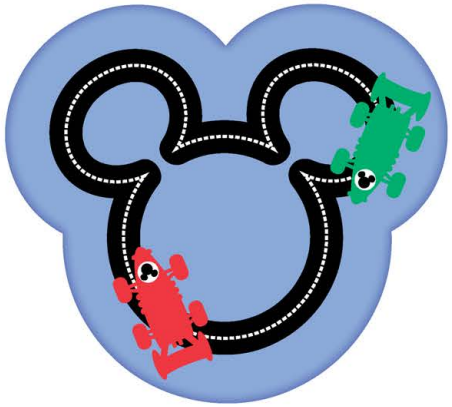

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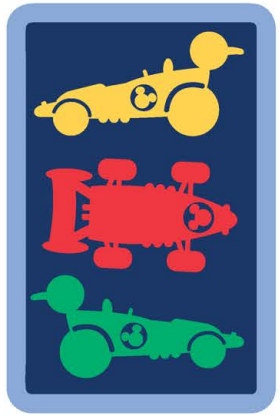

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ROADSTER RACERS

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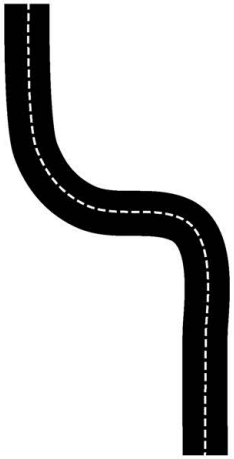

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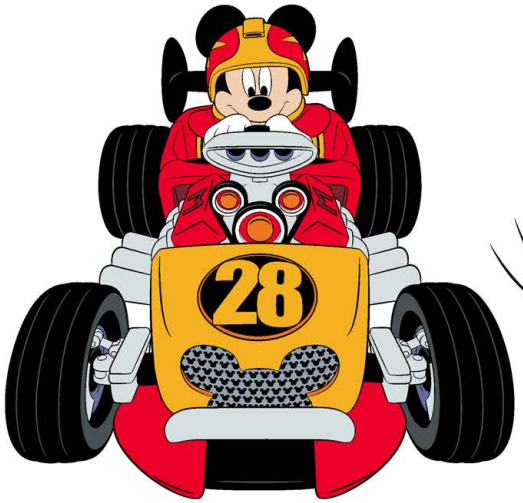

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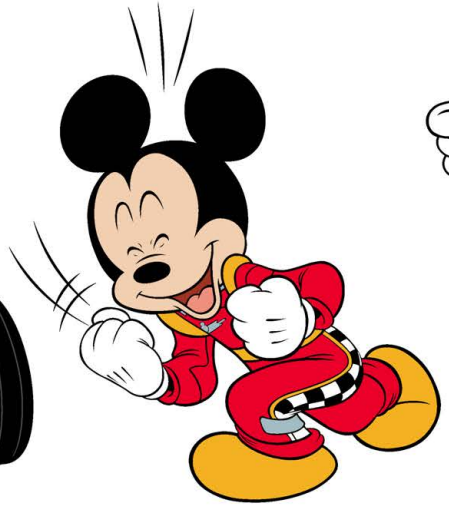

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ROADSTER RACERS

#Champion
#No. 1
1
20 max
Race every day
See you at the finish line
Snack stop
There's only one Mickey Mouse
Time out
Way too cool

PUPPY DOG PALS

Bingo*
Cuteness overload
Every day is a play day
Hissy
Messy pups
My bro is my hero
Nap time
Puppy at play
Rollo*
Warning!!
ZZZ

*ALWAYS USE WITH CHARACTER ART

MINNIE MOUSE

$5
100% cute and sweet
Cherry pie
Cool to be kind
Minnie Mouse
Minnie Mouse's
Now in town
Oh boy!!
Oh so sweet!
The one and only

SOFIA THE FIRST

Always be a unicorn or a princess
Stay magical

VAMPIRINA

Boo!!
Free to be me
Just chillin'
One of a kind

©Disney

ROADSTER RACERS

Crillee Bold Italic
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Aachen Pro
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Authentic Stencil
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Zipper Com
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

VAMPIRINA

Ergol LT Pro
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

COMPACTA BLACK POSTER
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Snoogle
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

MINNIE MOUSE

Gill Display
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

KOBALT STD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Candice Com
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Florentine Script
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Commercial Script
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

PUPPY DOG PALS

Plak Com
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Kobalt Std
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SOFIA THE FIRST

Excritura Pro
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

RAILROAD GOTHIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

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